



Organised by

BRANDING EXPO 2026

Expand Your Brand Presence
Across North East India's
Most Promising Student Communities



**Build Your Brand
Before Admissions Begin**



Connect with
Class XII Students



Engage
Parents



Drive Quality
Admissions



★ North East India's Largest Education Fair Series ★



KOHIMA

12th & 13th
October 2026



Japfu Hotel



DIMAPUR

15th & 16th
October 2026



Acacia Hotel



IMPHAL

21st & 22nd
October 2026



City Convention
Centre



THOUBAL

19th & 20th
October 2026



TT Stadium



BRANDING EXPO 2026

CONNECT. ENGAGE. ENROL.

NORTH EAST INDIA'S
PREMIER PRE-ADMISSION
BRANDING PLATFORM



MARKET OVERVIEW



Today's students begin exploring higher education opportunities long before board examination results are announced. Their choices are influenced by brand visibility, digital presence, peer recommendations, and direct interaction with institutions. In an increasingly competitive admissions landscape, institutions that engage students early gain a significant advantage.



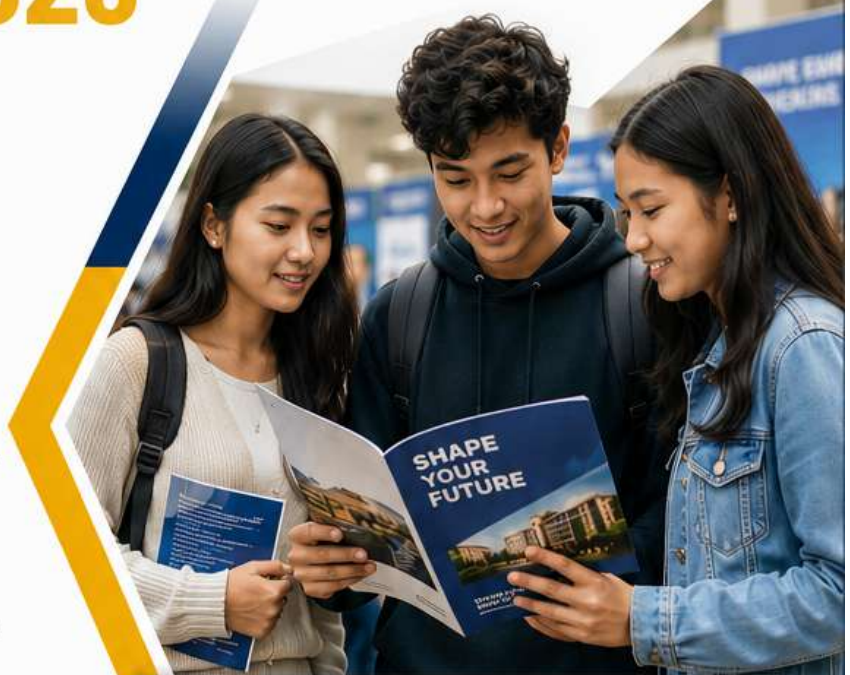
Branding Expo 2026 offers institutions an exclusive opportunity to connect with Class XII students and parents across the emerging education markets of Manipur and Nagaland, where demand for quality higher education continues to grow.



The Expo serves as the ideal pre-admission branding platform, while the North East Education Fair Series, organised immediately after board results, converts awareness into quality admissions across Imphal, Thoubal, Kohima, Dimapur, and Itanagar.



Brand Early. Connect Smarter. Enrol Better.



CONNECT
with Class XII
Students & Parents



BUILD
Brand Visibility
Early



ENGAGE
Through Meaningful
Interactions



DRIVE
Admissions Across
North East India



WHY EXHIBIT?

Meet students at the most influential stage of their higher education journey. Branding Expo enables your institution to engage directly with thousands of aspiring students and parents, creating meaningful interactions that build trust and drive admissions.

Showcase your academic programmes, campus facilities, scholarships, placements, and student success stories while delivering personalised career guidance and admission counselling.



Strengthen your institutional brand, generate qualified admission enquiries, and establish a strong presence in North East India's fastest-growing education markets.

YOUR FUTURE STARTS HERE

- ✓ Quality Education
- ✓ Global Opportunities
- ✓ Scholarships
- ✓ Industry Exposure
- ✓ Career Success





Organised by

WHY PARTICIPATE?

- **Engage students** before and immediately after board examination results—the most critical admission decision period.
- **Increase brand visibility** among Class XII students and parents.
- **Generate verified admission enquiries** and high-quality student leads.
- **Expand your reach** across emerging education markets in Manipur and Nagaland.
- **Gain valuable insights** into student aspirations and parent expectations.
- **Build relationships** with schools, principals, counsellors, and education influencers.
- **Position your institution** alongside leading colleges and universities.
- **Maximise admissions** through a focused, measurable, and cost-effective outreach platform.

YOUR GATEWAY TO NORTH EAST INDIA'S EDUCATION MARKETS



THOUSANDS
of Students & Parents
Reached



WIDE REACH
Across Manipur
& Nagaland



QUALITY LEADS
Verified Admission
Enquiries



STRONGER BRAND
Visibility &
Recognition



MEANINGFUL
Connections with Key
Education Stakeholders



COST-EFFECTIVE
High-Impact Outreach
Platform

WHAT EXHIBITORS CAN DO

- ✓ **Showcase** academic programmes, campus life, infrastructure, and institutional strengths.
- ✓ **Conduct one-to-one** career guidance and admission counselling.
- ✓ **Promote** scholarships, internships, placements, and global opportunities.
- ✓ **Generate** verified admission enquiries and quality leads.
- ✓ **Build lasting brand recognition** among prospective students and parents.
- ✓ **Connect** with schools, principals, counsellors, and key education stakeholders.
- ✓ **Understand** emerging student preferences and admission trends.
- ✓ **Strengthen institutional credibility** and stand out from competing institutions.

PARTICIPATION FEE PER EVENT

₹1,00,000/-

BOOKING & CONFIRMATION



Confirmed on a first-come, first-served basis.



Submit the completed Registration Form.



Contact the organizing team to confirm your booking.



IMPHAL

1st Floor, Yumshang Building,
Opp. ISBT Exit Gate,
Khuman Lampak



DIMAPUR

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Imkonglenden,
Dimapur, Nagaland



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