



NEEC EDUCATION FAIR 2026

Impact Report & Stall Opportunities: Showcase Your
Brand at the North East's Largest Education Fair
Series

800–1000 High-Intent Students | 40+ Institutions

North East India: High-Intent Market

Connect directly with students seeking state-of-the-art infrastructure and holistic education. With limited local options, North East families actively look outside the state for premium higher education.

1

Direct Access

Engage face-to-face with highly motivated students and parents actively searching for 2026 admissions.

2

Face-to-Face Interaction

Overcome the limitations of digital marketing by building immediate trust through in-person counseling.

3

High-Quality Leads

Meet a pre-qualified audience. Visitors attend specifically to make concrete enrollment decisions.

4

Strong ROI

Compare competitors, pitch your USPs directly, and secure admissions highly cost-effectively under one roof.



40+ Institutions Participated in 2025

Join India's leading universities who trust NEEC for their North East admissions pipeline.

GRAPHIC ERA
UNIVERSITY

PRESIDENCY
UNIVERSITY

LOVELY
PROFESSIONAL
UNIVERSITY

CHITKARA
UNIVERSITY

PARUL UNIVERSITY

MANAV RACHNA
UNIVERSITY

ASSAM DOWN
TOWN UNIVERSITY

KRUPANIDHI
GROUP OF
INSTITUTIONS

Complete 2025 Exhibitor Roster

- SUBHARTI UNIVERSITY, MEERUT
- ST. CLARET COLLEGE (AUTONOMOUS)
- AJEENKYA DY PATIL UNIVERSITY, PUNE
- SGT UNIVERSITY, GURGAON
- UST MEGHALAYA, GUWAHATI
- GEORGE GROUP OF COLLEGES, KOLKATA
- GNIOT GROUP OF INSTITUTIONS
- COER UNIVERSITY, ROORKEE
- XAVIER INSTITUTE OF MANAGEMENT
- AKASH GROUP OF INSTITUTIONS
- DBS GLOBAL UNIVERSITY, DEHRADUN
- SANDIP UNIVERSITY, NASHIK
- IIMT UNIVERSITY, MEERUT
- RIMT UNIVERSITY, PUNJAB
- TECHNO INDIA UNIVERSITY, TRIPURA
- SANSKRITI UNIVERSITY, MATHURA
- AIMS, BANGALORE
- ICFAI UNIVERSITY, TRIPURA
- SANSKARAN UNIVERSITY, HARYANA
- EAST POINT GROUP OF INSTITUTIONS
- MIT UNIVERSITY, SHILLONG
- RAMAIAH INSTITUTE OF MANAGEMENT
- MBBS IN VIETNAM
- AMRITSAR GROUP OF COLLEGES
- DESH BHAGAT UNIVERSITY
- RR GROUP OF INSTITUTIONS
- MEDHAVI SKILL UNIVERSITY, SIKKIM
- SHARADA AYURVEDA MEDICAL COLLEGE
- PRAGJYOTISHPUR UNIVERSITY
- KVG MEDICAL COLLEGE & HOSPITAL
- NEMCARE GROUP OF INSTITUTIONS
- GM UNIVERSITY, DAVANGERE
- PIMPRI CHINCHWAD EDUCATION TRUST
- MARWADI UNIVERSITY, RAJKOT

800 - 1,000

HIGH-INTENT STUDENTS REACHED

19+ Years of Trusted Legacy

Over the last nineteen years, NEEC Education Trust has established the most credible and resounding open platform bridging institutions with the student and parent community.

Massive Pre-Event Marketing

Guaranteed footfall driven by extensive campaigns: 30 Hoardings, 500+ Banners placed 2 months prior, alongside major Electronic, TV, News, and targeted Social Media/SMS marketing.

SPOTLIGHT: OVERALL 2025 HIGHLIGHTS

Experience the massive student turnout and active spot-counseling sessions from our highly successful 2025 events. We have compiled an exclusive gallery of our vibrant crowd interactions.

► [Watch 2025 Video Highlights](#)



Overall 2025 - Massive Footfall



Overall 2025 - Spot Counseling

Overall 2025 Visual Proof

A glimpse into the massive footfall and active student engagement at our previous event.



Student Turnout



Active Counseling



Spot Admissions



Parent Queries



Exhibitor Interactions



Student Engagement



Campus Representation



Lead Generation



On-the-spot Decisions



Face-to-Face Connection



Your Admission Advantage in 2026

MEET DECISION-READY STUDENTS

Engage with students precisely when post-board results and admission timing align.

GENERATE QUALIFIED LEADS

Build a robust, reliable database of interested candidates localized to specific North East territories.

BUILD BRAND PRESENCE

Enhance your institution's credibility simply by exhibiting alongside top-tier national universities.

REDUCE COST PER LEAD

A consolidated multi-city mega-event is significantly more cost-effective than independent territory tours.

2026 EVENT SCHEDULE

Imphal	4th & 5th May
Thoubal	7th & 8th May
Kohima	11th & 12th May
Dimapur	15th & 16th May
Itanagar	19th & 20th May

Sponsorship (1 Venue) ₹ **2,50,000**

Includes distinct logo feature in all ads + Choice of Premium Stall.

Premium Stall (4m x 2m) ₹ **90,000**

Regular Stall (2m x 2m) ₹ **75,000**

LIMITED STALLS AVAILABLE. EARLY CONFIRMATION RECOMMENDED.

Stalls are allocated on a first-come, first-serve basis. Affiliation certificates and campus videos are required upon booking.

